

26-27 MARCH 2025

Prosperity through Diversity



Thematic Group

SUSTAINABLE CITIES AND REGIONS

Cristina Cuc

CAPITALISATION WORKSHOP

Boosting Knowledge
and Competitiveness
in the Danube Region

Interreg
Danube Region



Co-funded by
the European Union

SUSTAINABLE CITIES AND REGIONS

Knowledge Transfer and Reusability

- Supporting and promoting local sustainability initiatives (e.g. local green deal)
- Using agile piloting as a universal method for implementing innovative solutions
- Organising events to ensure continuity and impact of project outcomes
- Facilitating long-term knowledge exchange among stakeholders

Maximising Impact and Visibility

- Hosting online knowledge-sharing sessions for broader outreach
- Enhancing collaboration through shared promotional efforts
- Danube Strategy Flagship Status
- Contributing to shared publications for greater dissemination
- Joint projects events
- Using EUSDR network and dissemination channels
- Youth involvement potentially through youth camps, working groups (universities support)

Policy Influence and Capitalisation in the Danube Region

- Capitalisation workshops
- Projects advocacy at policy makers level
- Leveraging EUSDR Presidencies (including by joint / side events)
- Involving projects funded by other programmes

Cooperation and Future Project Opportunities

- Projects and partners matchmaking events / projects lab (online or in person)
- Creating an open contact database / platforms
- Agile piloting transfer to other countries and /or complementary upscaling programme